kaspersky

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ESG strategy[1]

Kaspersky's core principles and objectives are intertwined with ESG goals: we are building a sustainable digital world in which individuals, businesses and society can live and interact safely.

GRI 2-22

Kaspersky has identified five key sustainable development strategies. They provide guidance for the Company's main ESG initiatives to ensure a safe digital environment as well as to address environmental and social issues.

[1] ESG-strategy stands for the Environmental, Social, Governance strategy.
[2] STEM stands for science, technology, engineering and mathematics.

Strategic priorities of sustainable development

Safer Planet
- Reducing the environmental impact of our infrastructure, business activities and products

Future Tech
- Cyber Immunity for new promising technologies

People Empowerment
- Caring for employees
- Women in STEM[2]
- Inclusivity and availability of technologies
- Talent development in IT

Safer Cyber World
- Protecting critical infrastructure in a turbulent world
- Assisting in investigating cybercrimes around the world
- Protecting users against cyberthreats

Ethics and Transparency
- Transparent source code and processes
- Data protection and privacy rights
- Transparent governance and business sustainability

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Goals

Safer Cyber World

- Protect users against cyberthreats using Kaspersky's products and initiatives.

- Protect industry and critical infrastructure using an ecosystem of modern IT technologies and services.

- Assist international and national law enforcement organizations in cybercrime investigations to ensure user safety.

Future Tech

- Involve new partners in implementing the Cyber Immunity strategy.

Safer Planet

- Reduce the environmental impact in all aspects of Kaspersky's operations.

People Empowerment

- Care for the physical and mental health of employees over the course of their professional development.

- Contribute to achieving gender equality in IT.

- Train cybersecurity personnel and raise the professional level of our IT specialists.

- Increase the accessibility of products, services and information security capabilities for people with disabilities.

Ethics and Transparency

- Enhance transparent governance and business sustainability.

- Comply with all personal data protection regulations, and to ensure the highest level of data security processing.

- Build users, customers and other stakeholders' trust in Kaspersky.

GRI 2-23

In terms of meeting its human rights obligations, Kaspersky is guided by the principles of the United Nations (UN) Global Compact, the UN General Assembly resolution on the Sustainable Development Goals adopted in 2015, the Paris Agreement dated December 12, 2015, the International Bill of Human Rights, including the Universal Declaration of Human Rights, the Convention for the Protection of Human Rights and Fundamental Freedoms, as well as the UN Guiding Principles on Business and Human Rights. The Company strictly complies with international and local legislation and relies on ISO 26000:2010 (Guidance on Social Responsibility) and the AA1000 international standard (Accountability Principles and the Stakeholder Engagement Standard).

Kaspersky also adheres to the precautionary principle (Principle No. 15) of the 1992 Rio Declaration on Environment and Development and constitutes an integral part of the Company's risk management system. The Company operates its data centers and develops its products and services taking into account its potential environmental impact.

GRI 2-28

Kaspersky works closely with numerous international associations and law enforcement agencies and participates in joint operations, cyberthreat investigations, cyber-diplomacy, and the promotion of an open and secure Internet.

→ For a full list of the Russian and international associations in which the Company is a member, please see Appendix 2 on p. 140