

Value chain



In its operations, Kaspersky is committed to adhering to the principles of socially responsible business at all stages of value creation.

 ├ Materials and ------ Operations and ------ Distribution ------ Product use ------ Product use ------- production and sales

Key stakeholders

- Service contractors
- Hardware and software suppliers
- Partner
- Government authorities
- Regulators

- Employees
- IT community
- Judicial and legislative authorities
- Regulators
- Non-profit organizations
- Users

- Employees
- Distributors
- Resellers
- Enterprises
- Users
- Government authorities
- IT community
- Industry associations

- Employees and their families
- Non-profit organizations
- Schoolchildren and university students
- IT community
- Partners
- Contractors
- Suppliers

- Corporate customers
- Private users
- Government authorities
- Regulators
- Law enforcement agencies

Impact

- Enhancing transparency of management and business sustainability.
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- Caring for the physical and mental health of our employees in their professional development.
- Reducing environmental impact in all aspects of Kaspersky's operations.
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- Reducing environmental impact in all aspects of Kaspersky's operations.
- Eliminating leaks of Kaspersky users' personal data.
- Boosting the trust of users, customers and other stakeholders in Kaspersky.
- Protecting users against cyberthreats with the Company's products and initiatives.
- Protecting critical infrastructure through the creation of modern IT technologies and services.
- Aiding national and international law enforcement organizations in cybercrime investigations.
- Achieving gender equality in IT.
- Training staff on cybersecurity and advancing the professional skills of IT specialists.